

Facts and Figures

spoga horse (spring) 2020

trade fair	spoga horse (spring) 2020	
sub-heading	International Trade Fair for Equestrian Sports	
date of the event	08.-10.02.2020	
organizer	Koelnmesse GmbH Messeplatz 1 50679 Köln Germany	
venue	Cologne Exhibition Center	
opening times	<u>for visitors</u> 08.-09.02.2020: 10:00 a.m.-6:00 p.m. 10.02.2020: 10:00 a.m.-4:00 p.m. <u>for exhibitors</u> 08.-09.02.2020: 9:00 a.m.-7:00 p.m. 10.02.2020: 9:00 a.m.-5:00 p.m.	
admission fees	day ticket, Online	EUR 30.00
	day ticket, Box office	EUR 49.00
	season ticket, online	EUR 58.00
	season ticket, Box office	EUR 70.00
product segments	Equestrian Sports, Services	
fair profile	spoga horse is the international trade fair for equestrian sport, which takes place twice a year.	
spoga horse (spring) 2020	Only for trade visitors.	
mailing of registration forms to exhibitors	starting September 2019	
hall occupancy	hall 8	
build up times	Tuesday, 04.02.2020:	7:00 a.m.-10:00 p.m.
	Wednesday, 05.02.2020:	7:00 a.m.-10:00 p.m.
	Thursday, 06.02.2020:	7:00 a.m.-midnight
	Friday, 07.02.2020:	midnight-6:00 p.m.
dismantling times	Monday, 10.02.2020:	4:00 p.m.-midnight
	Tuesday, 11.02.2020:	midnight-midnight
	Wednesday, 12.02.2020:	midnight-6:00 p.m.
Access rights	please note that only trade visitors are permitted entry to the trade fair. Koelnmesse GmbH reserves the right to carry out trade visitor checks on site.	



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08.-10.02.2020

www.spogahorse.com

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event open to trade visitors	<u>producer of:</u>
target groups of exhibitors:	<ul style="list-style-type: none"> - Clothing for horses and rider - Equestrian accessories - Horse care and health, feeding - Saddlery and leather goods - Products for Stable, pasture and transport - Gifts - Horse Riding-Industry, - Service provider
target groups of visitors:	<u>visitor target groups in Detail:</u>
	<ul style="list-style-type: none"> - Warehouses - Retail Trade - Specialized Wholesale - Discounter - Mail order business - Department stores - Buying Associations for equestrian sport
event figures expected	expected in spring 2020
exhibitors	170
gross exhibition space	16,800 sqm
figures for the previous event	spoga horse spring 2019
exhibitors	170
gross exhibition space	16,800 sqm
project management	Ines Rathke Koelnmesse GmbH Messeplatz 1 50679 Köln
website	www.spogahorse.com